



The
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North West Labour Market Update: May 2021

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About the National Careers Service



- ✓ Free, impartial and confidential careers advice
- ✓ Anyone 13+ living in England
- ✓ Help you make informed decisions about work, learning and training
- ✓ Support at every stage of your career
- ✓ 0800 100 900

How we can help you



- ✓ Job searching techniques
- ✓ CVs, application forms and interview preparation
- ✓ Changing careers and understanding different career paths
- ✓ Increasing your employability
- ✓ Finding learning, training and funding

What is labour market information and how do I use it?



- ✓ Where the jobs are and where they are likely to be in the future
- ✓ What salary ranges are available
- ✓ Hours and contract type
- ✓ Which companies and sectors in your location are expanding/contracting and which may be recruiting
- ✓ Make informed decisions about your next career move and medium-long term plans

COVID-19: The fallout

“Today’s figures confirm our view last month (March 2021) that the labour market has stopped weakening and that unemployment may have reached its peak.

But while the headlines will focus on the slight dip in the unemployment rate (4.9% from 5.0%) the bigger story is the continued crisis for young people.”

Tony Wilson (Director, Institute for Employment Studies)



Unemployment

FIGURE 9: The Covid-19 crisis has had a larger impact on older workers than middle-career workers

Proportion of those in employment in February 2020 who in January 2021 were either no longer working, were furloughed, or were working and not furloughed but with at least 10 per cent lower earnings than February 2020

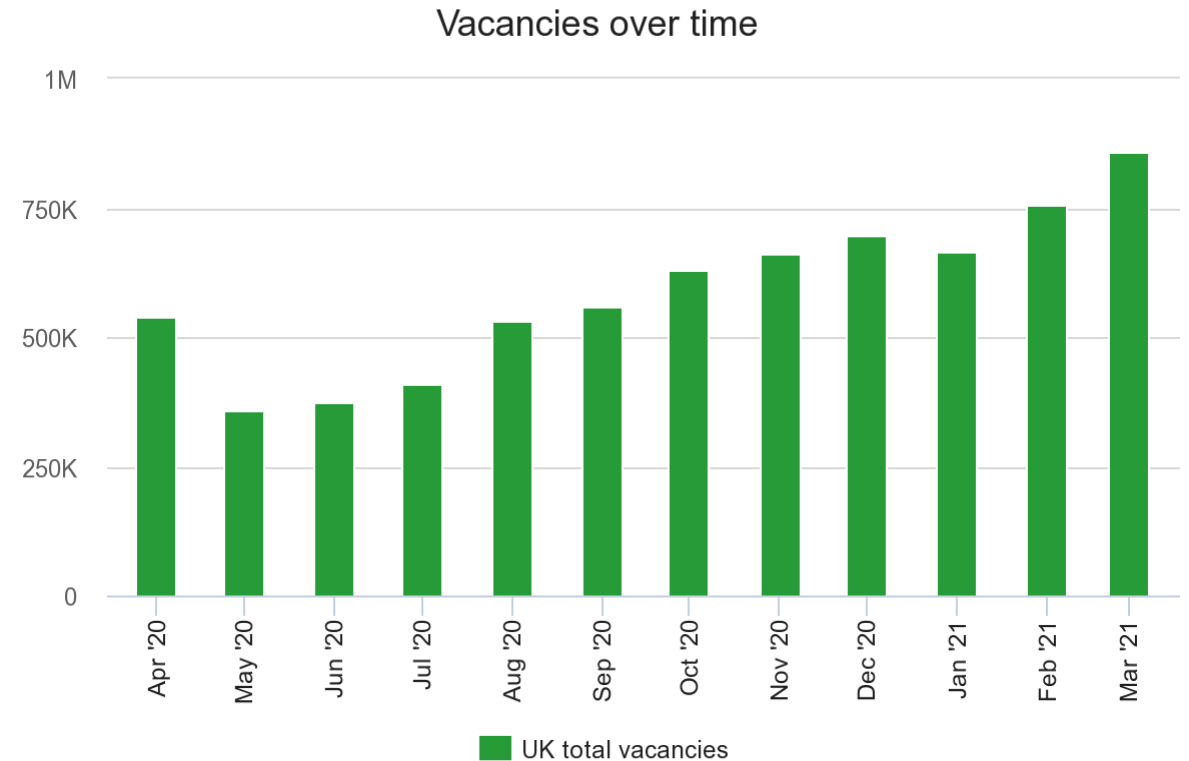


- This is a U-shaped jobs crisis - age wise. The young have been hit hardest but older workers have been close behind. Employment falls for those aged 50+ are twice that for the middle aged
- Also the fall in employment among women in their 50s during the Covid-19 crisis has, so far, been worse than any previous crisis when at the same point.

The last year in vacancies

- In April 2020 there were 537,978 job vacancies being advertised online in the UK
- This dropped to a low of 360,183 but has been climbing every since
- On April 28th 2021 there were 981,504 vacancies advertised online in the UK

Figures from
www.Adzuna.co.uk



Vacancy data 28.4.21

Greater Manchester

- IT (6,586)
- Sales (3,636)
- Trades and construction (3,303)
- Accounting and finance (3,237)
- Engineering (2,891)
- Logistics and warehousing (2,642)
- Healthcare and Nursing (1,998)
- PR, Advertising and Marketing (1,636)
- Social Work (1,477)

Liverpool City Region

- Teaching (1,410)
- Healthcare and Nursing (1,339)
- Trades and Construction (1,130)
- IT (1,000)
- Logistics and Warehousing (958)
- Accounting and Finance (760)
- Engineering (745)
- Social Work (744)
- Sales (646)
- Hospitality and Catering (608)

Cheshire & Warrington

- Logistics and Warehousing (1,951)
- Engineering (1,910)
- Trades and Construction (1,804)
- IT (1,775)
- Healthcare and Nursing (1,490)
- Sales (1,388)
- Hospitality and Catering (1,220)
- Accounting and Finance (1,208)
- Teaching (1,162)
- Social Work (1,158)

Lancashire

- Teaching (1,293)
- Trades and Construction (1,260)
- Healthcare and Nursing (1,242)
- Engineering (1,206)
- Logistics and Warehousing (1,107)
- IT (1,002)
- Accounting and Finance (926)
- Engineering (745)
- Social Work (917)
- Sales (858)
- Hospitality and Catering (675)

Re-opening sectors

Reopening sectors continue to see growth in job postings

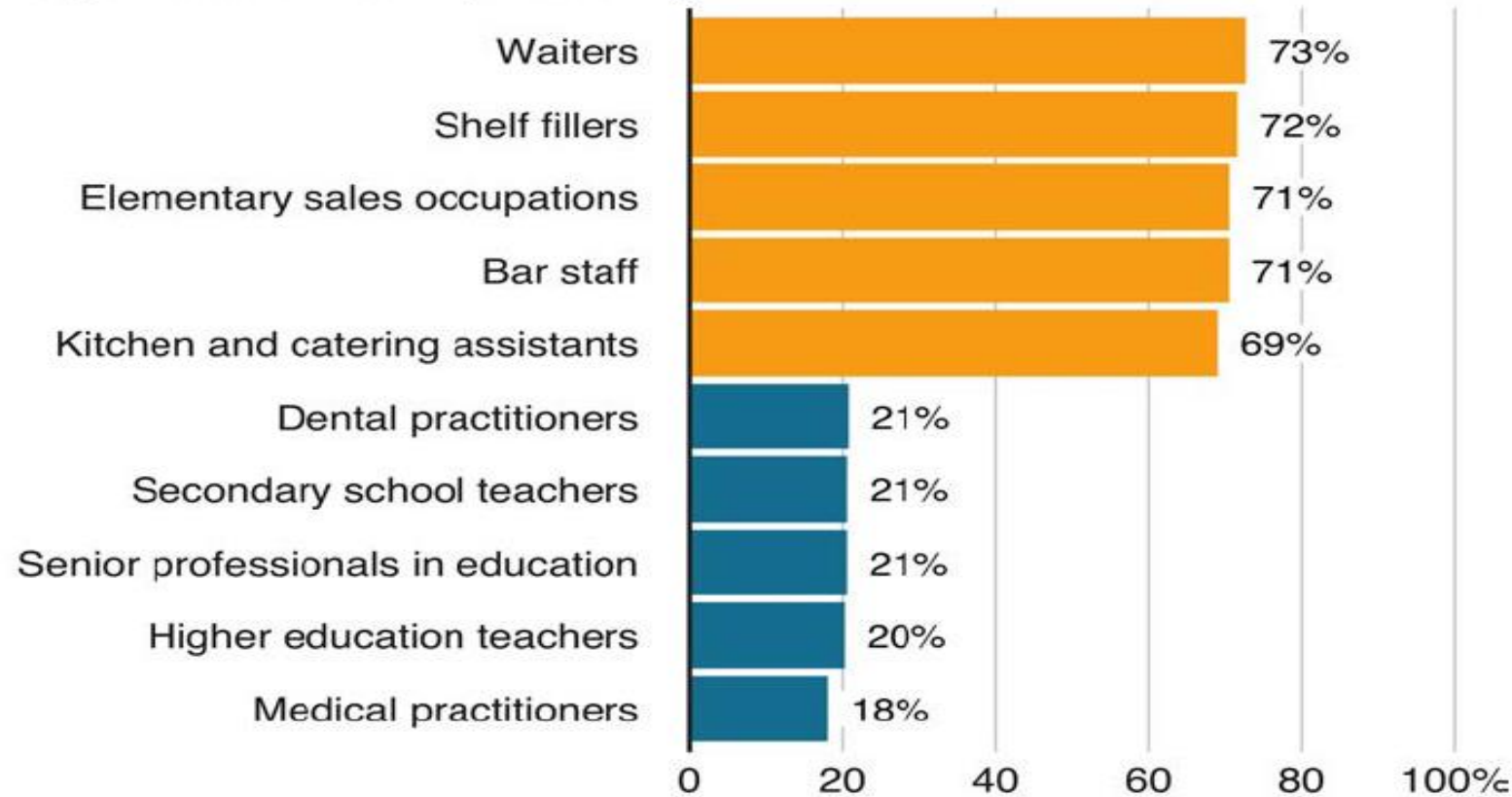
% change in UK job postings, seasonally adjusted, to 23 Apr 2021

Selected sectors	% change since 1 Feb 2020	ppt change since 9 Apr 2021
<i>Biggest improvements</i>		
Food Preparation & Service	-24%	+18
Driving	20%	+14
Retail	-3%	+13
Cleaning & Sanitation	4%	+12
Construction	41%	+12
Loading & Stocking	40%	+10
Production & Manufacturing	20%	+10
<i>Smallest improvements</i>		
Pharmacy	-14%	+1
Scientific Research & Development	6%	+1
Banking & Finance	-7%	+1
Education & Instruction	-23%	-1
Dental	1%	-1
Medical Information	-2%	-1
Physicians & Surgeons	36%	-2

Future proofing?

Jobs at risk from automation

Highest and lowest probability



Source: Office for National Statistics

BBC

New recruitment practices?

- Interview by phone
- Interview via Skype
- 'Speed dating' interviews
- 1-2-1 interview
- Group interview
- Role playing
- May involve doing a task or completing a test
- Giving a presentation



Social Media

If you have a job interview coming up, ensure your profile is set to private and that any of the following are not visible:

1. Unprofessional pictures
2. Controversial statuses
3. Negative opinions on current or previous employers
4. Memes
5. Heated discussions
6. Any potentially embarrassing photos

www.bubble-jobs.co.uk



Where to next?



- ✓ Follow [@GC_CareersNW](#) and [@GCCareersIntel](#)
- ✓ Call us on **0800 100 900** from 8am-8pm Monday-Friday, and 9am-5pm on Saturdays
- ✓ Webchat with a local careers adviser at nationalcareers.service.gov.uk